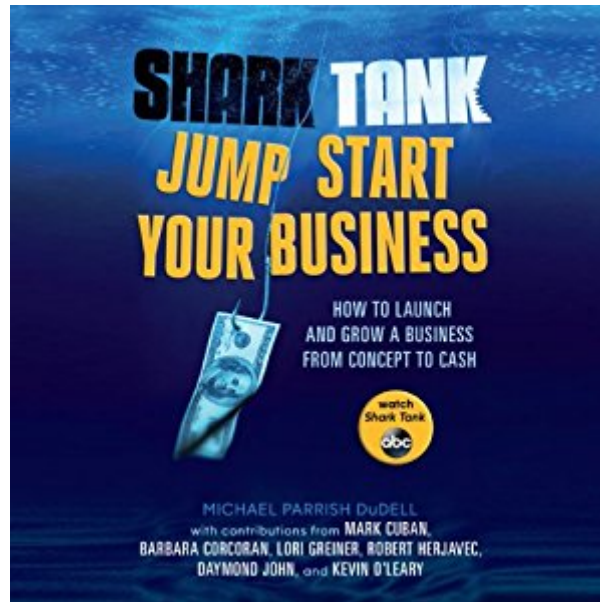


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# Shark Tank Jump Start Your Business: How To Launch And Grow A Business From Concept To Cash



## Synopsis

From the ABC hit show Shark Tank, this book - filled with practical advice and introductions from the Sharks themselves - will be the ultimate resource for anyone thinking about starting a business or growing the one they have. Full of tips for navigating the confusing world of entrepreneurship, the book will intersperse words of wisdom with inspirational stories from the show. Throughout the book, listeners will learn how to: Determine whether they're compatible with the life of a small business owner Shape a marketable idea and craft a business model around it Plan for a launch Run a business without breaking the bank (or burning themselves out) Create a growth plan that will help them handle and harness success Pitch an idea or business plan like a pro Responding to the fans' curiosity about past show contestants, listeners will also find approximately 10 "Where Are They Now" case studies in which they learn what happened to some of the most asked-about and/or most popular guests ever to try their luck in front of the Sharks - and what they learned in the process.

## Book Information

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Entrepreneurship > Home Based #1973 in Books > Business & Money > Small Business &

Entrepreneurship > Entrepreneurship

## Customer Reviews

This book can catapult anyone thinking about starting a business into actually putting in the work and making it happen. Unlike those only-believe-and-it-will-all-be-perfect books, though, this one is as real as keeping your tax records and taking inventory. It's about serious business that's also possible business, doable business, and successful business. Dudell draws on guidance from the TV Sharks to make this the guide for any entrepreneur in any kind of business at any point in the process. In addition to its self-help aspect, I found Shark Tank Jump Start Your Business inspiring



for my library!

If you love the television show, Shark Tank then you will absolutely love this book! Financial freedom is the American dream and it is the reason why many people start a business. With countless opportunities to forge ahead on the path of business, Shark Tank Jump Start Your Business is an excellent source to living the entrepreneur's dream. These 284 pages read much like a discussion and challenge the reader to assess whether owning and running a business is for them. The chapters are relatively short but in this book you will cover: your strength and weaknesses as a potential entrepreneur, legal structures, marketing, selling, networking, launching your business, financing your business, writing a business plan, developing a product and so much more!! Complete with personal essays from each one of the Sharks and real testimonies of those who have appeared on the show, you will walk away with a realistic approach to business. Much of business is fraught with success and failure and that is one thing this Author emphasizes throughout the book. Also included in this book are tools and resources for you to put to use when you are ready to begin the journey of entrepreneurship and trust me, they don't leave anything out. After reading this book, you can expect to walk away with a wealth of insight to starting your business, but this is just the beginning. As the author states, this is just a starting guide so be sure to take advantage of the recommendations and put into action the lessons you learn.

Shark Tank is a very intriguing show - one of my favorites! It shows the 'American Can Do Spirit' is still alive but not really in great shape - HOWEVER anyone can become rich \*IF\* they are willing to work hard and take chances. That is what makes America different from much of the world. No one really cares what your skin color is or what your religion is as long as your product or service is needed and priced reasonably. I know that there are still people who won't buy or use a service because of some stupid reason but the vast majority of Americans will. HOWEVER this book is just short of a ripoff. It has very little to do with the show and spouts - at times anyway - silly and boilerplate crap. There is just enough good information in it to keep it from being tossed in my fireplace!!! I would rate this a very mediocre 5.5 to 6.0 out of 10 stars. I can only recommend this if you get it at your local library or borrow it from a friend. On the other hand the show is great and VERY HIGHLY RECOMMENDED!!!

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